



Entrepreneurship Development Cell (EDC)

Vision:

The vision of the Entrepreneurship Development Cell (EDC) at **PERI INSTITUTE OF TECHNOLOGY** is to foster a culture of innovation and entrepreneurship among students, empowering them to transform their ideas into successful businesses and contribute meaningfully to economic growth and societal development.

Mission:

The mission of the EDC is to inspire, nurture, and support entrepreneurial talent by providing a platform for students to develop and realize their entrepreneurial potential. Through mentorship, resources, and skill-building activities, the EDC aims to equip students with the tools necessary to become future leaders in the entrepreneurial landscape.

Objectives:

1. **To cultivate entrepreneurial awareness:** Engage students in activities that promote entrepreneurial thinking and provide exposure to real-world business challenges.
2. **To provide mentorship and guidance:** Offer expert mentorship and guidance to students who wish to develop their business ideas or startups.
3. **To organize skill development programs:** Conduct workshops, training, and seminars that focus on key entrepreneurial skills, including business planning, leadership, marketing, and financial management.
4. **To create networking opportunities:** Facilitate interaction between students, successful entrepreneurs, investors, and industry leaders to foster collaborations and partnerships.
5. **To support startups:** Provide resources, co-working spaces, and seed funding opportunities to help students launch their own ventures.
6. **To promote social entrepreneurship:** Encourage students to create businesses that address social issues and promote sustainable development.

Activities of EDC:

- **Entrepreneurship Awareness Programs (EAPs):** Workshops, seminars, and guest lectures by industry experts to raise awareness about entrepreneurship and startup culture.
- **Business Plan Competitions:** Events where students can pitch their ideas and win seed funding and mentorship.
- **Startup Incubation:** Providing mentorship, resources, and infrastructure to help students develop their business ideas into successful startups.

- **Skill Development Workshops:** Training on entrepreneurship-related skills like business model development, financial planning, and marketing.
- **Networking Events:** Hosting events such as meetups and networking sessions to connect students with investors, entrepreneurs, and industry experts.
- **Investor Pitching Sessions:** Offering opportunities for students to pitch their business ideas to potential investors.