

PERI INSTITUTE OF TECHNOLOGY
CHENNAI
ENTREPRENEURSHIP DEVELOPMNT CELL-PERIIT

Letter No: PERIIT/EDC/2020-21/MOM/03

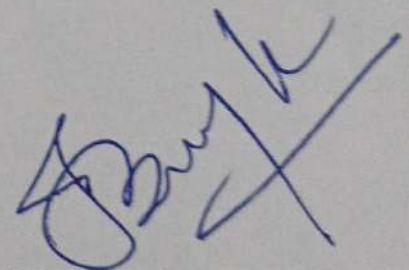
01-06-2020

Circular

The Department of ENTREPRENEURSHIP DEVELOPMNT CELL is conducting a meeting in EDC regarding Webinar-Online in Google Meet. All the coordinators of EDC are requested to attend the meeting at 01.00 PM On 02-06-2020 in Google Meet Link <https://meet.google.com/utm-maxc-abr>.



CO ORDINATOR



VICE PRINCIPAL

PERI INSTITUTE OF TECHNOLOGY

CHENNAI

ENTREPRENEURSHIP DEVELOPMNT CELL-PERIIT

2020-21 ODD SEM

Date: 02.06.2020

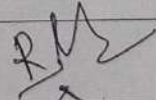
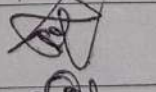
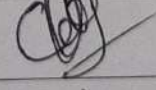
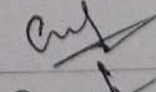
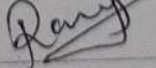
Time: 11.45A.M

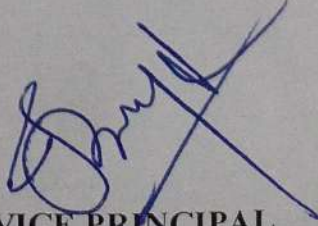
Venue: EDC-Online

Meeting Link: <https://meet.google.com/utm-maxc-abr>.

The following are the topics discussed during the meeting:

1. The cell has planned to conduct the Inspiring Individuals on 15-06-2020 to 19-06-2020.
2. Assign 2 students as coordinators from each department, those who are interested within the idea about EDC.
3. Shortlist the students name list for EDC from every department.
4. Coordinators, should motivate and promote the students have idea about EDC.
5. Coordinators, give the guideline for the EDC students for pattern wrights.
6. Coordinators monitor the EDC students frequently and based on your time slot.
- 7.. Make a hard copy of EDC students following details:
i) Name, ii) Community iii) Date of birth, iv) Address, v) Parent mobile number vi) Age of students vii) Student contact number.

Staffs present:	Sign
Mr.Manikandan-CSE-AP	
Mr.Tamilamuthan-EEE-AP	
Mr.Kannadasan-ECE-AP	
Mrs.Karthika-CIVIL-AP	
Mr.Saravanan-MECH-AP	


VICE PRINCIPAL

ENTREPRENEURSHIP DEVELOPMENT CELL

Presents

INSPIRING INDIVIDUALS

SEASON - I

Introduce, Interact & inspired

JUN 15 TO 19, 2020

RESOURCE PERSONS:

15 JUN 20
5pm



Mr. Prabakaran Murugaiyah
Founder & CEO Techfetch.com
Chairman Siliconvelli Tech Park, USA

16 JUN 20
11am



Mr. Alfred Samuel
Senior Consultant
Infosys Bangalore

17 JUN 20
11am



Mr. Jyothinath Balaji
Chief mentor and digital coach
Chairman, Adinflix Pvt Ltd

18 JUN 20
11am



Mr. Nandakumar IRS
Additional commissioner
Department of income tax
Government of India

19 JUN 20
11am



Mr. K. Ramachandra
Chief executive officer
Vaidex solutions pvt Ltd
Hyderabad

REGISTER LINK:

<https://bit.ly/3cYAowM>

GOOGLE MEET:

<https://meet.google.com/utm-maxc-abr>

Rather than looking for a job, look for your skills, you will become a job creator, words of Mr. PrabakaranMurugaiyah Founder&CEO Techfetch.com, Chairman Tiliconveli Tech Parkwho has joined in the 1stDay of the Season -1 of on**"Inspiring Individuals"**organized by the EDC Cell, PERIIT, on 15thJune 2020.

Inspiring individuals is the event exclusively designed to motivate students by learning from the life experience of the professionals and entrepreneurs who succeeded in their life after facing lot of difficulties. Our Speaker PrabakaranMurugaiyah is born and brought up of Tirunelveli district in Tamil Nadu.

ADD his photo..

I did my B.E from National Engineering College Kovilpatti. I am being Sr. Ecommerce Architect, E-Commerce Reporting system engineer, Technical Consultant at various fortune 100 companies and got myself an initiative to bring a Silicon Valley-level technology ecosystem to Tirunelveli and create jobs for underserved rural talent. TiliconVeli is a state-of-the-art facility supporting global tech operations. We create talent in growing specialities, including AI, Machine Learning, IoT, Blockchain, Smart Manufacturing, and AgriTech. Our startup accelerator Page 1 of 2 programs also invests, mentors, and incubates local entrepreneurs by providing them with technology and assistance with global sales & marketing. We identify promising local talent and equip them with hands-on training

and communication skills in a variety of disciplines (including IT, ITES, BPO, CNC, CAD & CAM, and Smart Manufacturing) and prepare them to work in global environments. We deploy these highly-trained candidates to our partner companies in major cities around the world.

PrabakaranMurugaiyahpassion is building world-class technology that efficiently connects candidates and recruiters. He Founded and grew technology jobs platform reaching 3M+ tech professionals annually. Invented QFETCH, a novel resume search/analysis technology solution for the recruiting vertical that matches relevant jobs with qualified candidates within 30 seconds of posting a job/resume in the system

PrabakaranMurugaiyahhad a vision to create companies to provide job and succeeded. He started working on his dream before 25 years in Tirunelveli and providing huge number of employment by now. At the time he finished his degree there was no campus interview, very less chances of job opportunities, don't know what type of job to join and work until there was a boom in .com industry. That time he got the vision to open up an industry and provide job to maximum he can. He started planning his daily routine by learning something new daily i.e. agriculture, general, science but not some entertaining stuffs for an hour, practiced for regular 4-5miles running/exercises per day, mostly on giving back one hour for himself by analyzing what he did for the day, the good bad perfect and wasted time. These gave him the exact track of success in this career and growth of organization and personal life

He elaborated his entire session with 3 parts. He initially explained how the previous generation of people created the base of current technology by creating solid foundation in creating more job opportunities in different domains by working 8-11 hours, sacrificing sleep, fun, so the current generation enjoying with all possibilities of getting good job in top MNC, tech force, technology automation, anything and anywhere and good salary. The current generation works smart and gaining so much knowledge and transferring to the future generations. Now they showed the path to future generation to move forward in the technology and career.

He stated the valuable points that the current generation people made more and more opportunities for the future generation so that they can accept and reject any job because the chances are huge. He also advised the job seeker to become a job creator. The 5G growth had reduced the employment risk into half and increased the development of GIG Economy, AI automation, Energy battery, genome therapy and IOT.

He kindled the awareness of students with the huge knowledge they have and skills. He insisted all to be attached to the huge growth of technology which makes everything easier and work smart. The art of AI, that provides everyone to handle a robot in their hand, example as using our mobile phone we can use voice over to activate a process or ON the GPS, make a call, keeping alarm, schedule our work in chart.

Moreover, our speaker triggered us in an elegant way to widen our Professional Network through LinkedIn and to build our own identity online. He advised everyone about the importance of health and how we should take care of it, reading so many books on various fields and execute those in real time for a good cause

Which has the priority "Getting degree in NEC being with passion and persistence"?

The habit of Entrepreneur is to create job. I lived in a village, which has no water in summer season, so people got to prepare alcohol and spend time. There I found "no agriculture or no job/work, people put themselves in wrong hands", so I decided to create job to keep people employed to utilize their skills in a proper way. So, I worked and in the past 30 years I created 10 lakh jobs in USA. That is my passion and that persistence made me achieve

Which is needed? Hungry mind or Hungry stomach?

Every student's need is 'I want tomorrow to be the best and happy'. So they should work for it. Feeling hungry to eat and filling stomach makes you happy but within 3-5 hours again you will feel empty and hungry so you eat again. But feeling mind hungry makes you keep on learning all you wishes for and keep filled in every minute and time. Filling your stomach is for that particular time but filling mind is for life long.

Can you explain aptitude/attitude building creates employability for Indian student?

Students think they know everything and they are the best of the best. But it's not the fact that to be accepted. Getting a job it is tough process but come on, makes you show your skills, come, and work and get salary and show your attitude. The students to India should learn more to be the best.

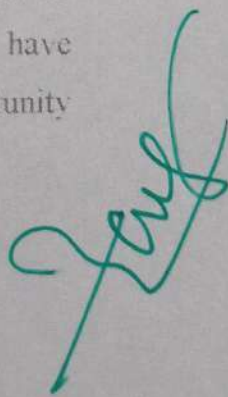
Have you ever regret for starting this company?

Entrepreneur is difficult, getting job is easier. With all the senior people and great achievers I learned that I should work hard and create job opportunities. Then I started this company and achieved, then I regret while I stop with what I have for now, so I started creating more opportunities and won't feel regret.

What are the obstacles you faced and an organisation face?

It's with the people we hire. The employee should be local, discipline, perfect, productive to the company. If he not performing well and not proper then hired him was total failure and risk for the company. If an employee gets a job to work for 8 hours, he should work for 12 hours and make his presence useful for the company

You never need to live in a big city to achieve. One company will not create 1000 jobs, but 10000 companies and 10 entrepreneurs create 10 -15 jobs, you should be one person to come and create the jobs. You have opportunity, all you need it to do is what opportunity you need to pursue and create.

A handwritten signature in green ink, appearing to read 'Zaid', is written diagonally across the page.

PERI INSTITUTE OF TECHNOLOGY

CHENNAI

ENTREPRENEURSHIP DEVELOPMNT CELL-PERIIT

Letter No: PERIIT/EDC/2020-21/MOM/01

01.03.2021

Circular

The Department of ENTREPRENEURSHIP DEVELOPMNT CELL is conducting a meeting in EDC regarding **Insights of Inspiring YOUNG WOMEN ENTREPRENEURS** event. All the coordinators of EDC are requested to attend the meeting on 02.03.2021 at 11.45 A.M in EDC.


CO ORDINATOR


PRINCIPAL
02/03/21

PERI INSTITUTE OF TECHNOLOGY

CHENNAI

ENTREPRENEURSHIP DEVELOPMNT CELL-PERIIT

2020-21 EVEN SEM

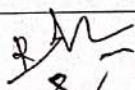
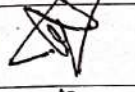
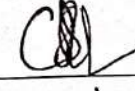
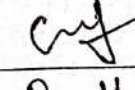
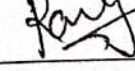
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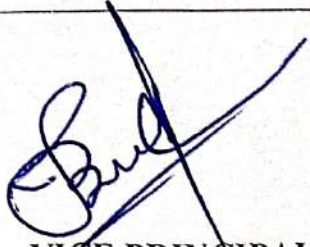
Time: 11.30A.M

Venue: EDC

The following are the topics discussed during the meeting:

1. The cell has a plan to organize the workshop on **Insights of Inspiring YOUNG WOMEN ENTREPRENEURS** on 11-03-2021.
2. Invite the Chief Guest **Ms.V.Keerthana, Founder & CEO LAGNA Events, & Ms. Padmini Rajaraman Joint Managing Director, Rajaraman Construction Pvt Ltd.**
3. Student's projects were finalized and project presentation was also given on that day.
4. Students presentation was submitted on that day with coordinator's verification.
5. Students were motivated to present their projects in various outside events.
6. Teach the guideline about how to generate fund from other source.
7. It include entrepreneurship-oriented workshops and events in areas such as idea & Innovation competitions, discussions with successful entrepreneurs, business plan contests, case studies, business quizzes, social entrepreneurship issues and solutions etc.
8. MECH and CIVIL department are responsible for make place to project presentation and provide necessary requirements to the students.
9. Coordinators ensured the working of projects and guide the students for presentation.

Staffs present:	Sign
Mr.Manikandan-CSE-AP	
Mr.Tamilamuthan-EEE-AP	
Mr.Kannadasan-ECE-AP	
Mrs.Karthika-CIVIL-AP	
Mr.Saravanan-MECH-AP	


VICE PRINCIPAL

PERI

INSTITUTE OF TECHNOLOGY

ENTREPRENEURSHIP DEVELOPMENT CELL

Presents

11TH
MAR

2021

@

10.00am

INSIGHTS OF INSPIRING YOUNG WOMEN ENTREPRENEURS



Ms. V. Keerthana

FOUNDER & CEO
LAGNA EVENTS

Chief Guest



Ms. Padmini Rajaraman

JOINT MANAGING DIRECTOR
RAJARAMAN CONSTRUCTION PVT., LTD

Mr. SARAVANAN PERIASAMY

FOUNDER & CHAIRMAN, PERI EDUCATION
PRESIDENT & CEO, PERI SOFTWARE SOLUTIONS INC., U.S.A

Mr. SASI VEERARAJAN

COO, PERI EDUCATION

Dr. R. PALSON KENNEDY

PRINCIPAL

Mr. S. SARAVANAN

COORDINATOR - EDC

“Insights of Inspiring YOUNG WOMEN ENTREPRENEURS”

March 11th 2021

Entrepreneurship Development Cell of PERI Institute of Technology organized one day Women Entrepreneurship Program “Insights of Inspiring YOUNG WOMEN ENTREPRENEURS” on 11th March 2021.

The inaugural of the event was held with virtual lighting of lamp. The program was started by our respected Principal Dr.R.Palson Kennedy and Vice Principal Mr.B.Magesh. The chief guests of the programme Ms.V.Keerthana, Founder & CEO LAGNA Events, & Ms. Padmini Rajaraman Joint Managing Director, Rajaraman Construction Pvt Ltd.



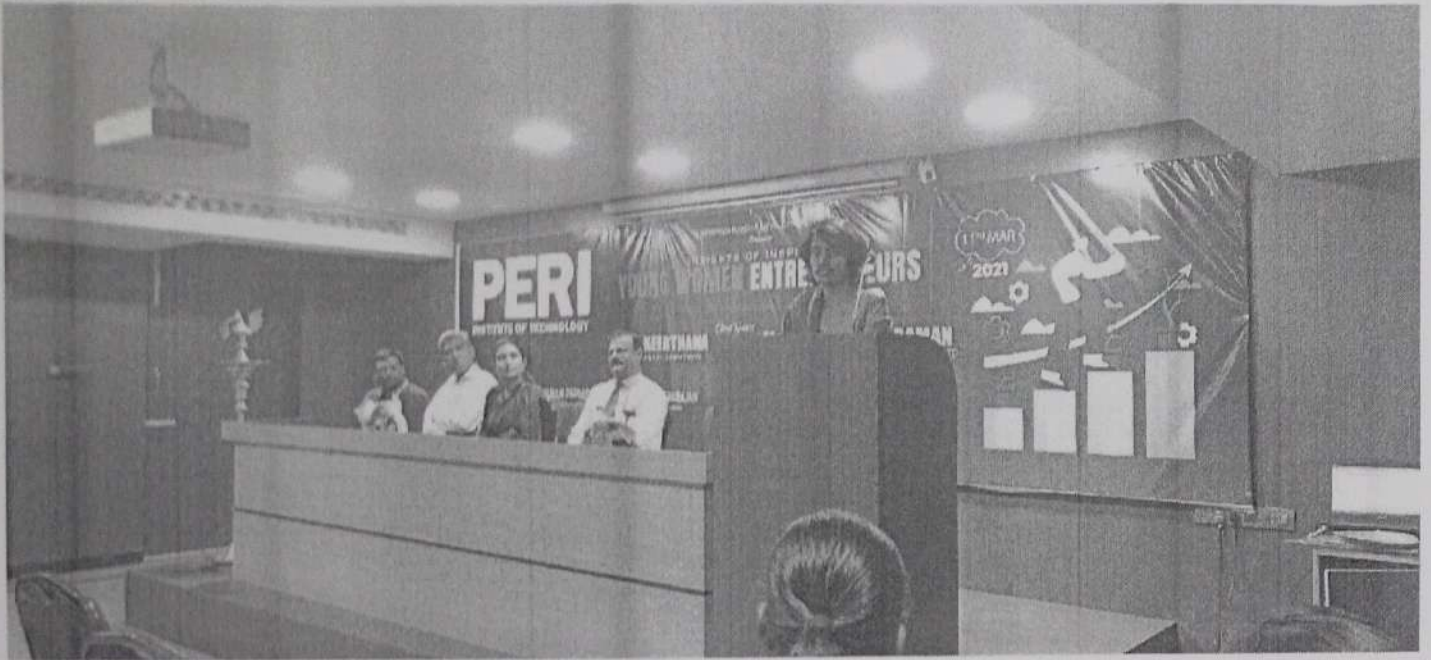
The objective of the program is about women’s entrepreneurship in evident to the business community itself, but even more so to economy. In order to achieve the growth potential of the economy, women need to take more active role in the economy, be it as entrepreneurs, or as workers.

Individually, women have achieved significant advancements in economy; however, collectively the overall economic impact remains moderate. Women own around 37 percent of firms globally; however, they hold top management positions in roughly 18 percent of companies; and are CEOs in fewer than 5 percent of the world’s biggest companies.¹ According to the Global Entrepreneurship Monitor, 126 million women have recently started new businesses and another 98 million women are running well-established companies, making up a combined 224 million women actively contributing in economies around the world



Our Principal **Dr.R.Palson Kennedy** & Vice principal **Mr.B.Magesh** facilitated the Chief Guests **Ms. Padmini Rajaraman** & **Ms.V.Keerthana**

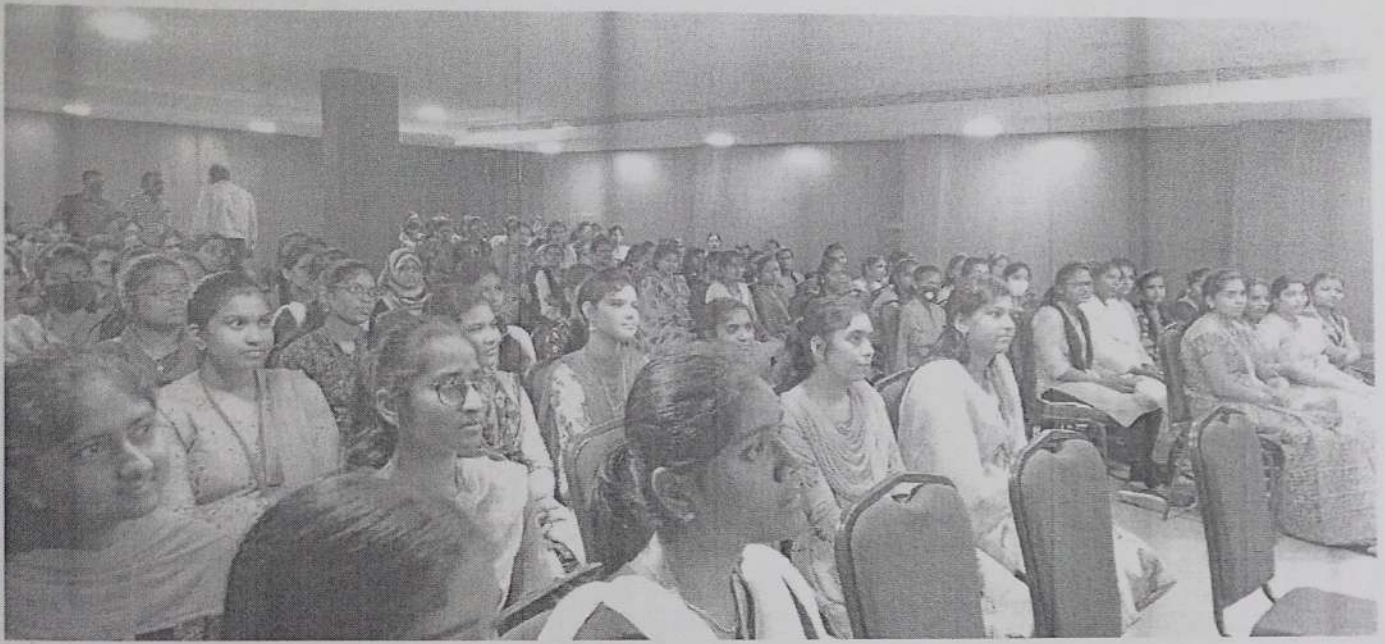




**Motivational speech from our chief guests
Ms.V.Keerthana, Founder & CEO LAGNA Events**



**Motivational speech from our chief guests
Ms. Padmini Rajaraman Joint Managing Director, Rajaraman Construction Pvt Ltd.**



There were about 130 young women entrepreneurs who participated in the event and each individual participant discussed about their stand or opinion.



Interaction of Chief Guest with our students



Vote of thanks by Mr S.Saravanan EDC Coordinator

Saravanan